

Agenda

Thursday, October 8 - Upper Extremity Integration (Paid Conference Upgrade)

Must be registered for either the Upper Extremity Integration or the Ultimate Upper Extremity Mastery bundles to attend.

Time	Topic and Details
12:00-4:30pm	Scapular Tendon Aponeurotic Enthesopathies: Tension Headache, Neck & Shoulder Pain <i>M. Joshua Haber, MD - Learn the underlying etiology and biomechanical factors that contribute to headaches, along with how to perform a comprehensive physical exam, utilize ultrasound-guided interventions, and incorporate biomechanical rehabilitation strategies for long-term prevention & improved patient outcomes.</i>
5:00-7:00pm	Shockwave Integration for Upper Extremities <i>Terrence Keller, PA-C - A practical, evidence-aligned framework to integrate shockwave as a first-line or adjunct modality for shoulder, elbow, and wrist care. Identify candidates, apply specific protocols, and combine with ultrasound-guided procedures, rehab, and regenerative treatments to improve mobility, function, and outcomes.</i>

Friday, October 9 - Day One: Upper Extremity Essentials - Shoulder

Included in every conference bundle.

Time	Topic and Details
7:30-8:00am	Check-In / Welcome Message: <i>Quick orientation led by Joel Baumgartner, MD. Guidance to gain skills to implement in your clinic immediately.</i>
8:00-8:30am	Expert Pearls: Shoulder Injections <i>Joel Baumgartner, MD</i>
8:30-9:00am	Clinic Operations and Growth <i>Business Track: Garrett Ewers, CEO of MedFit - Tactical scaling without chaos: team structure, KPIs, patient journey design, offer positioning, and the operational rhythms that keep quality high with rapid growth</i>
9:00-10:15am	Palpation & Ultrasound-Guided Shoulder Procedures <i>Level 1: Eric Phillippi, MD - Learn the essentials of palpation and ultrasound techniques for accurate shoulder perineural nerve injections. Lecture & Lab.</i> <i>Level 2: Joel Baumgartner, MD - Master advanced diagnostic ultrasound techniques for deep shoulder injections and intraosseous injections for advanced GH OA. Live Demonstrations & Patient Scanning.</i>
10:15-10:45am	BREAK+ Vendor Expo + Practice Accelerator Consult Window <i>Fuel up, explore vendors, and take advantage of free practice/marketing acceleration consults (limited slots).</i>
10:45am-12:15pm	Live Patient Demo: Ultrasound Scanning & Shoulder Injection Techniques <i>Joel Baumgartner, MD - The full workflow in real time: diagnostic ultrasound scanning, pattern confirmation, target prioritization, and ultrasound-guided injection execution—built around efficient, repeatable clinic system.</i>
12:15-1:45pm	LUNCH + Vendor Expo + Practice Accelerator Consult Window
1:45-5:00pm	Hands-On: Marking, Palpation, & Ultrasound Cadaver & Model Lab <i>Level 1 & Level 2 - Hands-on scanning and injection execution with cadaver and model stations—probe mechanics, landmarking, safety, and the clinic-ready workflows.</i>
2:00-5:00pm	Business Track Roundtables <i>Marketing, Sales, & Operations discussions</i>
5:00-5:30pm	Expert Panel / Q&A <i>Joel Baumgartner, MD Eric Phillippi, MD David Wang, DO Rahul Desai, MD Garrett Ewers, CEO of MedFit</i>
6:00-8:00pm	Networking Social & Reception <i>Connect with faculty, peers, and sponsors in a relaxed setting—collaboration, case talk, and relationships that last.</i>

Agenda

Saturday, Oct 10 – Day Two: Upper Extremity Essentials – Elbow & Wrist

Included in every conference bundle.

Time	Topic and Details
7:45–8:00am	Morning Welcome / Overview A fast, high-clarity roadmap of the day so you know exactly what’s coming and how to maximize learning.
8:00–8:30am	Expert Pearls: Elbow & Wrist Injection Techniques <i>Joel Baumgartner, MD</i>
9:00–10:00am	Palpation & Ultrasound-Guided Elbow & Wrist Procedures <i>Level 1: Eric Phillippi, MD – Learn the essentials of palpation and ultrasound techniques for accurate elbow and wrist perineural superficial injections injections. Lecture & Lab.</i> <i>Level 2: Joel Baumgartner, MD – Master advanced diagnostic ultrasound techniques for deeper elbow and wrist injections and how to navigate the surrounding structures. Live Demonstrations & Patient Scanning.</i>
10:00–10:30am	BREAK+ Vendor Expo + Practice Accelerator Consult Window Fuel up, explore vendors, and take advantage of free practice/marketing acceleration consults (limited slots).
10:30am–12:15 pm	Live Patient Demo: Ultrasound-Guided Injections of the Elbow & Wrist <i>Joel Baumgartner, MD – See the full clinical workflow: scanning, diagnosis, prioritizing targets, and executing ultrasound-guided injections with precision—plus the “why” behind each decision point.</i>
12:15–1:45pm	LUNCH + Vendor Expo + Practice Accelerator Consult Window <i>A working lunch designed for connection and momentum—meet sponsors and collaborate with our business team on patient acquisition, retention, and operational flow.</i>
1:45–5:00pm	Hands-On Ultrasound Cadaver & Model Lab <i>Level 1 & Level 2: - A high-reps lab experience: knee compartments, key pathology recognition, procedural ergonomics, and injection workflows you can run with confidence.</i>
2:00–5:00pm	Business Track Roundtables <i>Marketing, Sales, & Operations discussions</i>
5:00pm onward	Social Time + Vendors <i>Connect with faculty, peers, and sponsors in a relaxed setting—collaboration, case talk, and relationships that last.</i>

Sunday, Oct 11 – Upper Extremity Intensive (Paid Conference Upgrade)

Must be registered for either the Upper Extremity Intensive Track or the Ultimate Upper Extremity Mastery bundles to attend.

Time	Topic and Details
8:00am–1pm	BMAC Harvest & Advanced MFAT Injections <i>Eric Phillippi, MD - Develop practical skills in ultrasound-guided bone marrow aspiration through a combination of anatomical review, procedural instruction, and hands-on training. This course emphasizes proper patient positioning, sterile technique, optimal ultrasound probe placement, and real-world application to help practitioners perform bone marrow aspirations safely and effectively.</i>